



### **ClassHook 2022 Microgrant**

ClassHook is the leading provider of television and movie clips for K-12 educational use, with over 7,000 video clips from 1,500 titles spanning 20+ core subjects and electives. Since its launch in 2016, ClassHook has helped teachers in over 20,000 schools in the United States better engage their students and deepen conceptual understanding with entertaining film clips connected to the curriculum. [www.classhook.com](http://www.classhook.com)

This micro-grant is an opportunity for schools to submit proposals on how they plan to build student engagement with videos. Project applications may be submitted between October 15th and December 15th. Proposals will be reviewed by the ClassHook team, and five schools will be awarded school-wide premium licenses for all teachers for 12 months. Awardees will be notified by January 5th.

#### **Proposal Requirements:**

- Proposals should include context on how the pandemic has affected student engagement whether it be in-person, remote or hybrid learning environments. Proposals should also include the type of engagement strategies that were successful and unsuccessful, noting the roadblocks that might have caused the latter.
- Proposals should include the type of video usage currently used in classrooms, how teachers are finding their content, and if they have noticed that specific video content that appeals to different grade levels or student populations.
- Proposals should outline how ClassHook videos and discussion features will be used to support a specific area of growth (ex: critical thinking skills, evidence-based responses, social-emotional learning, etc) and the type of engagement activity to help reach that goal.

- Proposals must outline a criteria for success, summarizing what teachers and administrators hope to gain from an annual school subscription to ClassHook.

### Micro-grant Proposal Application

#### **Project Title:**

**Project Team:** Please note who will be leading the project as well as all other members who are part of this initiative

#### **Primary Contact Information:**

Name:

Title:

Phone:

Email:

Relevant experience or knowledge to accompany this project:

How did you hear of the ClassHook Microgrant?

#### **Project Description**

1. Explain your project and its goals - *please incorporate answers to the four questions in the proposal requirements*
2. Describe the impact your project will have on student engagement
3. How will the benefits be measured?
4. Should you receive the microgrant, you are required to share updates at the 3 month, 6 month and 9 month mark with a tracker that helps you monitor impact throughout the lifetime of your project.

Send applications to [hello@classhook.com](mailto:hello@classhook.com) with the subject line "ClassHook Microgrant - (Your School Name)" by December 15th. Applications will be reviewed on a rolling basis.

Please send any questions about the grant application to [hello@classhook.com](mailto:hello@classhook.com).